

To: All Band Families  
From: Mr. Yost & Mr. McGuire  
Re: Annual Mattress Fundraiser

Event Date: Saturday, August 27th



**Please tell everyone you know about our 8<sup>th</sup> annual mattress sale and invite people who are in the market.** This event has contributed over \$44,000 to our program in just 7 days! **We want to summarize the mattress sale information that was presented at the Parent Meeting.** We earned our program \$1,000! We are excited to host this fundraiser again and we need your help! 1 out of 10 people buy a mattress every year. We would like to see each student or family take on the challenge to find those people needing a mattress and invite them to our sale. Please see the details below:

We are very excited about this fundraiser for many reasons:

- The students do not have to sell anything!
- The students do not have to collect money or be responsible for distribution!
- We will raise **several thousand dollars** in a one-day event!
- The company runs the event! ([www.customfundraisingsolutions.com](http://www.customfundraisingsolutions.com))
- The mattresses are top 15 brands and priced up to 50% less than retail!
- The students will earn "personal referral" incentives!

EACH student/family is responsible to:

- Find people to come in and check out the sale. (*Did you realize 1 in 10 families buy a new mattress every year? We need to find them and get them to our event!*)
- Hand out your flyers to people you know. Send texts, post on social media.
- Print your student's name on the bottom of the flyers you distribute.
- Be at the event on Saturday, August 27<sup>th</sup> to help promote the event and have **FUN!**

Sale Info:

- Saturday, August 27th from 10:00 a.m.-5:00 p.m. at First Baptist Church, 481 Hood Center Drive, Rock Hill, SC in the Gym.
- There will be Simmons Beautyrest, Southerland, Wellsville and adjustable power bases.
- Mattress sets from: Twin \$199, Full \$289, Queen \$299, King \$399.
- All sizes, all styles and name brand sets are available **up to 50% below retail.**
- There will be a showroom set up with 30+ displays and a team of experts to assist.
- All forms of payment accepted! Financing, \$40 down no credit needed program and delivery are available.

Our contribution:

- FIND PEOPLE TO COME IN AND CHECK OUT THE SALE.
- PLEASE help spread the word! Tell your family, friends, neighbors and co-workers!

It is a pleasure to be able to find a way to help our students while providing great value to our community. We appreciate your support and hope to see you on Saturday, August 27th from 10:00 a.m.-5:00 p.m. at First Baptist Church, 481 Hood Center Drive, Rock Hill, SC in the Gym.

Thank you,

*Mr. Yost & Mr. McGuire*

High School Band Directors